

January 2012

Special Months:

Hot Tea Month
National Soup Month
National Oatmeal Month

LOOKING AHEAD

Nat'l Magazines – Mothers' Day

O Magazine – Delicious Food Issue

Shape Magazine – Spring Recipe Special

TV Segments – Valentine's Sweets

Cookbook launch June 2012 – pitch national magazines

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 New Year's Day	2	3	4 Trivia Day	5	6 Bean Day	7
8	9	10	11 Milk Day	12	13	14
15	16 Dr. Martin Luther King Day	17 Ben Franklin's Birthday	18	19 Popcorn Day	20 Cheese Day	21
22 National Blonde Brownie Day	23 Chinese New Year	24 Eskimo Pie Patented	25	26	27 Chocolate Cake Day	28
29	30	31				